

VICELAND

VICELAND ORDERS ROUND TWO OF *DARK SIDE OF THE RING*

**BELL MEDIA'S STREAMING SERVICE CRAVE COMES ON BOARD
AS PRODUCTION PARTNER FOR SEASON TWO**

**PRO WRESTLING DOCU-SERIES BOASTED HIGHEST RATED
PREMIERE IN THE CHANNEL'S HISTORY**

July 23, 2019 – BEVERLY HILLS, CA: VICELAND, the Emmy-winning youth lifestyle and entertainment network from VICE Media and A+E Networks, has renewed its popular docu-series *DARK SIDE OF THE RING*, it was announced today at the Television Critics Association semi-annual Press Tour in Los Angeles by VICELAND president **Guy Slattery**.

DARK SIDE OF THE RING will become a Crave Original series, with Season 1 set to have its Canadian premiere this fall, only on Crave.

The second season pick-up comes after the critically praised *DARK SIDE* racked up the best premiere ratings in P18-49 and total viewers (P2+) of any series in the channel's three-year history,* garnering attention from some of the sport's superstars, including [Dwayne "The Rock" Johnson](#) who tweeted his love of the show, saying:



"We were thrilled with the positive response to *Dark Side* when it debuted," said **Slattery**, "the enthusiasm from fans and non-fans alike was contagious. We can't wait to tell more of these stories."

The second season of the series, which is currently in production, will almost double the initial episode order, with ten hour-long examinations of the collision of fantasy and reality and the stars' larger-than-life characters in and out of the ring from returning executive producers **Evan Husney** and **Jason Eisener**.

"*DARK SIDE OF THE RING* hails from VICE Studios' Canadian production team and there's a huge wrestling fan base here in Canada, so partnering on this specific series is a natural fit for Crave," said **Justin Stockman**, Vice-President, Premium SVOD and OTT, Bell Media.

DARK SIDE OF THE RING is produced by VICE Studios and has been commissioned by Canada's Bell Media for their Crave platform.

*Source: Nielsen, 8/29/16-6/9/19, Premieres only, P18-49 (000) and P2+ (000), Average Audience, L+3 data

