

**VICE NEWS
PRESENTS**

**THE 2020
IOWA**

BROWN & BLACK

**DEMOCRATIC
PRESIDENTIAL
FORUM**

VICE NEWS TO BROADCAST THE 2020 IOWA BROWN & BLACK DEMOCRATIC PRESIDENTIAL FORUM ON JANUARY 20, 2020

VICE News and Cashmere Originals to partner on the last forum for Democratic candidates before the 2020 Iowa Caucus and the only presidential forum dedicated to issues facing communities of color

Featuring Colorado Senator Michael Bennet, former Vice President Joe Biden, South Bend, Indiana Mayor Pete Buttigieg, former Maryland Congressman John Delaney, Minnesota Senator Amy Klobuchar, former Massachusetts Governor Deval Patrick, Vermont Senator Bernie Sanders, Massachusetts Senator Elizabeth Warren, and businessman Andrew Yang

Forum to be broadcasted and live-streamed on
VICE's Digital and Television platforms as well as Facebook
Monday, January 20, 2020 from 12:00pm CT from Des Moines, IA

December 19, 2019 - VICE News, VICE Media Group's multi-award winning global news division and Cashmere Originals, the production studio from the lifestyle-marketing company Cashmere Agency, announced today that they will partner to present the 2020 Brown & Black Forum, the nation's oldest and only non-partisan presidential Forum dedicated exclusively to addressing issues facing communities of color. The Forum will take place on Jan. 20, 2020 from 12:00pm CT coinciding with Martin Luther King, Jr. Day, at the Iowa Event Center, Des Moines, Iowa.

For the first time, VICE News will carry the presidential Forum live across its platforms and Facebook. VICE TV will broadcast the day's events in a news special at 9pm ET/PT, featuring the best moments of the Forum and highlights from the candidates.

The Forum will feature in-depth interviews with leading Democratic candidates for president, including Colorado Senator Michael Bennet, former Vice President Joe Biden, South Bend,

Indiana Mayor Pete Buttigieg, former Maryland Congressman John Delaney, Minnesota Senator Amy Klobuchar, former Massachusetts Governor Deval Patrick, Vermont Senator Bernie Sanders, Massachusetts Senator Elizabeth Warren, and businessman Andrew Yang. Historically, this will mark the largest in candidate participation in the Forum's history.

The Forum will be moderated by VICE News' award-winning team of correspondents, which include: Antonia Hylton, Alzo Slade, Paola Ramos, Dexter Thomas, David Noriega, Roberto Ferdman, and Krishna Andavolu. Additional questions posed to candidates will be sourced from VICE News' social audience and a live audience comprised of Iowa constituents.

In 2020, Millennials and Gen Z will make up 37% of the electorate and will be one of the most racially and ethnically diverse generation of voters in American history. VICE News as the go-to news destination for this growing demographic, alongside Cashmere Originals and the Brown & Black Forum, will offer the only forum of this election cycle dedicated to giving a voice to some of the most underrepresented communities in America.

Established in 1984, the Brown & Black Forums of America is focused on issues impacting communities of color in cities that are at the forefront of heated political battles, whether online, in studio or in the field. The Forum's focus is on bridging the gap between LatinX and African American communities across America to mobilize and motivate brown and black communities to participate in the political process. The Forums plan to generate much needed dialogue around five pillars of focus: Criminal Justice, Immigration, Education, Economic Development, and Health.

"As we enter the 8th Brown & Black Forum and come together as a community, it's important to recognize the importance of why we continue to push for inclusion within our political system and for people of color to become educated and empowered to take action on palpable issues that have direct effects on the societies they are part of," **states Brown & Black Co-Chair, Paula A. Martinez and Co-Founder, Wayne Ford.** "Not only is Iowa the fifth whitest state in our country that's one of the largest hubs of American politics, but it's also home to many minorities whose voices are valued and can speak on behalf of the marginalized and underrepresented across the nation."

"At VICE News, we are committed to telling stories that reflect all of America and strive to lead the conversation around issues affecting minority communities," says **Jesse Angelo, President, Global News and Entertainment, VICE Media Group.** "The Brown & Black Forum has spent over three decades holding politicians accountable on these issues and we're proud that our diverse team of award-winning correspondents will be continuing that legacy."

"We are so excited to bring such an impactful conversation forward. We at Cashmere Originals are committed to producing content that speaks to young, diverse audiences and excited to partner with VICE News to utilize their platform for such an important and on time discussion," says **Russell Redeaux, Cashmere Originals.** "This Forum sets the tone for exactly how we will be lending our perspective and voice in the content space and is a shining example of what to expect from Cashmere Originals in 2020."

A limited number of media credentials will be available. Those interested in covering the forum may email: press@vice.com

For media inquiries, please contact:

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About The Brown & Black Presidential Forums of America (Formerly The Brown & Black Presidential Forum)

The Brown & Black Presidential Forums of America, is the nation's oldest Presidential Forum in which all candidates have the opportunity to answer essential concerns of Latinos, African Americans and other communities of color. This non-partisan event has figured prominently in the Iowa Caucus since 1984. It is also recognized in America as one of the longest running Presidential Forum/Debates. Visit Brownandblackforum.org

ABOUT CASHMERE AGENCY

Cashmere Agency is an award-winning shop and is a lifestyle-marketing company comprised of a diverse collective of minds from the worlds of entertainment, advertising and new media. Cashmere Agency specializes in identifying trends to create and execute campaigns that resonate in and drive culture. Cashmere Agency utilizes social media, creative strategy, digital trends, experiential, influencer and public relations strategies to provide full service support for campaigns and brands.

Cashmere Agency's diverse client roster includes top brands and entertainment companies, including: BMW of North America, Jack in the Box, Sundial Brands, SheaMoisture, Google, adidas, Lyft, Diageo, Beats by Dre, Disney, Marvel, ABC, Turner Broadcasting, FX, Universal Pictures, Paramount Pictures, Netflix, Amazon, FOX and more. Cashmere Agency has been recognized as a leading force within the Creative Industry and has been the recipient of multiple awards; including 2019 Cannes Lions Creative Award, The Clio Awards, AdColor, A100 and named AdAge's Multicultural 2019 Agency of the Year.

Headquartered in Los Angeles, Cashmere Agency also has an office in New York. For more information about Cashmere Agency, please visit www.cashmereagency.com or follow us on Instagram, Twitter, Facebook or LinkedIn @cashmereagency.

ABOUT VICE MEDIA GROUP

VICE Media Group is the world's largest independent youth media company. Launched in 1994, VICE has offices in 35 cities across the globe with a focus on five key businesses: VICE.com, an award-winning international network of digital content; VICE STUDIOS, a feature film and television production studio; VICELAND, an Emmy-winning international television network; a Peabody award-winning NEWS division with the most Emmy-awarded nightly news broadcast; and VIRTUE, a global, full-service creative agency with 21 offices

around the world. VICE's programming has been recognized by the Academy of Television Arts & Sciences, Peabodys, Sundance Film Festival, George Polk, Scripps Howard, PEN Center, Cannes Lions, Knight Foundation, American Society of Magazine Editors, LA Press Club, James Beard and Webbys, among others. VICE Media Group's portfolio includes Refinery29, the leading global media and entertainment company focused on women; PULSE Films, a London-based next-generation production studio with outposts in Los Angeles, New York, Paris and Berlin; i-D, a global digital and bimonthly magazine defining fashion and contemporary culture; and Garage, a digital platform and biannual publication converging the worlds of art and design.