KENDALL JENNER EMBODIES ICONIC ARTWORKS BY MAURIZIO CATTelan FOR GARAGE MAGAZINE COVER

In a New Portfolio For the Magazine’s 18th Issue, Cattelan Collaborates with Photographer Campbell Addy to Revisit Some of the Artist’s Most Provocative Works, Starring Jenner

Available Worldwide on March 9, 2020
(NEW YORK, NY — FEBRUARY 19, 2020) — Today, GARAGE Magazine reveals the cover of its eighteenth issue, featuring a collaboration between American model Kendall Jenner, Italian conceptual artist Maurizio Cattelan, and ascendent British-Ghanian fashion photographer Campbell Addy. Under the leadership of Editor-in-Chief Mark Guiducci, GARAGE’s latest issue continues its tradition of pairing the boldest names in contemporary culture, resulting in unique collaborations between artists, photographers, actors, models, musicians, dancers, writers, and thinkers.

Known for his playful and confrontational provocations towards institutions of power, Cattelan’s oeuvre is a satirical commentary on the contradictions and absurdities of Western civilization. In the latest issue of GARAGE, the theme of which is Unhinged, Cattelan revisits some of his most iconic works in an editorial starring Jenner, a model even more famous than the artist’s $120,000 duct-taped banana, which catapulted Cattelan to viral notoriety during Art Basel Miami Beach 2019. Titled Comedian, the readymade sculpture was an immediate cause célèbre, inspiring outrage, meme accounts, and “In Defense Of…” articles in newspapers around the world.

“In retrospect, the banana episode seems like a way to think about everything from fake news to viral fame to institutional distrust to wealth inequality,” said GARAGE Editor-in-Chief Mark Guiducci. “In the way that Jeff Koons was the artist of the glittery neon aughts, Maurizio Cattelan is the artist of our dystopian era. Like it or not.”

The cover depicts Jenner in the image of Cattelan’s lifelike wax bust of American supermodel Stephanie Seymour positioned to resemble a ship’s figurehead, and is accompanied by a fashion editorial starring Jenner in various vignettes inspired by Cattalan’s work. Scenes include a reinterpretation the artist’s infamous piece in which he duct-taped his gallerist to a gallery wall, reimagined with Jenner as the artist and photographer Campbell Addy assuming the role of gallerist; a series of pigeon-themed photographs alluding to the artist’s installation at the 54th Venice Biennale; and various scenarios in which Jenner is suspended from the ceiling and mounted to the wall, as if she were one of Cattelan’s taxidermied horses.

Jenner and Cattalan join the magazine’s ranks of star-lit cover collaborations, including Zendaya by artist Simone Leigh; Billie Eilish by artist Takashi Murakami; Rihanna by artist Deana Lawson; Amy Adams as Andy Warhol; Beyoncé by artist Urs Fischer; and Binx Walton, Cara Delevigne, and Anja Rubik by Jeff Koons, among others.
A LOOK INSIDE THE ISSUE:

FEATURES:

- **BUNNY ROGERS, KORAKRIT ARUNANONDCHAI, NATHANIEL MARY QUINN, SAM MCKINNISS, and TSCHABALALA SELF** share their pivotal moments of artistic collaboration with **NATE FREEMAN**.

- **ALLESE THOMPSON** on explorations of androgyny in **CINDY SHERMAN**’s new show at Metro Pictures and the shifting position of the straight white man from representation of power to object of fascination.

- **EVE BABITZ**’s outfit grails and style takes, as told to **GARAGE**’s **LAIA GARCIA-FURTADO**.

- **ANDREA WHITTLE** tours **DANH VO**’s studio, a renovated farmhouse in rural Germany that has had a marked impact on Vo’s practice since the artist left Berlin.

- **RASHID JOHNSON** speaks with **EILEEN CARTTER** on his lasting fixation with shea butter.

- **CARLY MARK** and **AYLA ARGENTINA** discuss their new project **PUPPETS AND PUPPETS**, which brings absurdity back into the New York fashion scene.

- **ANNE TERESA DE KEERSMAEKER** on choreographing the Broadway revival of **WEST SIDE STORY**.

- **CHLOE MALLE** on makeup in the A.I. age, with photography by **CHO GI SEOK** capturing makeup looks designed by **SEONGSEOK OH** to trick smartphones’ face-detection software.

- Marni’s **FRANCESCO RISSO** shares his Agatha Christie-inspired dream dinner party.

- A special insert on climate change printed on recycled paper and modeled after the ‘70s countercultural product review magazine, **WHOLE EARTH CATALOG**.

FASHION EDITORIALS:

- YouTuber **EMMA CHAMBERLAIN** shot by **ALANA O’HERELHY** for **GARAGE**’s first foray into the social media platform TikTok.
• Photographer NADINE IJEWERE shares an unpretentious portrait of modern dandies on the streets of Tlayacapan, Mexico.

• The designs of RICCARDO TISCI for Burberry as captured by photographer JONAS LINDSTROEM.

ABOUT GARAGE MAGAZINE
GARAGE is a global leader in contemporary art, fashion, and luxury, committed to bringing to life the most original and ambitious collaborative projects in those fields. GARAGE publishes biannual print editions, and, since its digital relaunch in October 2017, cutting-edge daily content online under the aegis of VICE Media. The magazine was launched in 2011 by Dasha Zhukova, taking its name and spirit from Garage Museum of Contemporary Art in Moscow, the major international art institution founded in 2008. Since its inception, GARAGE has worked with many of the world’s most celebrated creators and initiated an array of global artistic dialogues. Among the contributors to have created exclusive content for the magazine are Jeff Koons, Cindy Sherman, Damien Hirst, Richard Prince, John Baldessari, Urs Fischer, Aya Takano, Mark Grotjahn, Deana Lawson, and Takashi Murakami.

ABOUT VICE MEDIA
VICE Media Group is the world’s largest independent youth media company. Launched in 1994, VICE has offices in 35 cities across the globe with a focus on five key businesses: VICE.com, an award-winning international network of digital content; VICE STUDIOS, a feature film and television production studio; VICE TV, an Emmy-winning international television network; a Peabody award-winning NEWS division with the most Emmy-awarded nightly news broadcast; and VIRTUE, a global, full-service creative agency with 25 offices around the world. VICE Media Group’s portfolio includes Refinery29, the leading global media and entertainment company focused on women; PULSE Films, a London-based next-generation production studio with outposts in Los Angeles, New York, Paris and Berlin; i-D, a global digital and bimonthly magazine defining fashion and contemporary culture; and Garage, a digital platform and biannual publication converging the worlds of art and design.

GARAGE PRESS CONTACTS
André Carlos Lenox Marcella Zimmermann
Senior Account Executive, Cultural Counsel Vice President, Cultural Counsel
andre@culturalcounsel.com marcella@culturalcounsel.com

VICE MEDIA GROUP CONTACT
Rachel Weber
Communications
VICE Media Group
rachel.weber@vice.com