Daisy Auger-Domínguez Joins VICE Media Group as Chief People Officer

Auger-Domínguez will lead all aspects of VMG’s global human resources functions

May 8, 2020 - Brooklyn, NY - VICE Media Group CEO Nancy Dubuc today announced the company is adding Daisy Auger-Domínguez to its executive leadership team in the role of Chief People Officer.

Auger-Domínguez will lead VICE Media Group’s global human resources organization, including its workforce strategy, talent acquisition and development, diversity and inclusion as well as employee engagement. Based in Brooklyn and reporting to Dubuc, she will oversee all aspects of VMG’s HR functions globally, supporting its workforce throughout 35 cities worldwide. Additionally, as a member of VMG’s executive leadership team, she will lead strategic company initiatives to ensure VMG continues to foster an inclusive and diverse culture that attracts, grows and retains the best and the brightest.

Auger-Domínguez brings more than two decades of experience in leading large-scale, global teams in organizational effectiveness, talent acquisition and development, and HR transformation at major companies including Viacom, Google, Disney ABC TV, Time Warner and Moody’s. Most recently she was an independent consultant advising senior leaders and board members across Fortune 500 companies, startups and social impact organisations. During her combined industry and consulting tenure, Auger-Domínguez led global engagements across multiple industries including entertainment, technology, media and financial services.

“Daisy is an exceptional leader with an impressive and proven track record developing strategies that foster a culture of inclusivity and innovation which will drive our organizational excellence,” added Dubuc. “Daisy’s passion for people-first cultures along
with her global mindset will bring forward our greatest strength - the diverse individuals that make up VMG - to ensure the way we connect with young people around the world is authentic and impactful."

I am honored to join VICE Media Group, and its extraordinary team and contributors, during this unprecedented time in history, media and entertainment" said Auger-Domínguez. "As we enter a new chapter of transformational growth, leadership and change, I look forward to working together to deliver important work and results that make us all proud, and ensures a broad cross-section of voices and skill-sets."

Daisy’s role will begin officially on Tuesday, May 12.

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ABOUT VICE MEDIA GROUP

VICE Media Group is the world’s largest independent youth media company. Launched in 1994, VICE has offices in 35 cities across the globe with a focus on five key businesses: VICE.com, an award-winning international network of digital content; VICE STUDIOS, a feature film and television production studio; VICE TV, an Emmy-winning international television network; a Peabody award-winning NEWS division with the most Emmy-awarded nightly news broadcast; and VIRTUE, a global, full-service creative agency with 25 offices around the world. VICE Media Group’s portfolio includes Refinery29, the leading global media and entertainment company focused on women; PULSE Films, a London-based next-generation production studio with outposts in Los Angeles, New York, Paris and Berlin; i-D, a global digital and bimonthly magazine defining fashion and contemporary culture; and Garage, a digital platform and biannual publication converging the worlds of art and design.