VICE’S MOTHERBOARD LAUNCHES ‘THE MAIL,’ A WEEKLY SPECIAL EDITION NEWSLETTER AND PHYSICAL MAILER ABOUT THE UNITED STATES POSTAL SERVICE

In the first newsletter of its kind, Motherboard will spotlight the USPS’ role in the most important election of our lifetime amid current threats to election security.

Paid subscribers of ‘The Mail’ will receive three hardcopy zines sent to their homes by you guessed it, the USPS.

BROOKLYN, NY (AUGUST 18) – Today, VICE announces The Mail, a weekly special edition newsletter about the United States Postal Service, written by Aaron Gordon, senior staff writer at VICE’s Motherboard.

The Mail includes a free digital newsletter and a paid option for $8 per month, that offers three hardcopy zines mailed monthly via the USPS. Paid subscribers will enjoy extra content such as art, handwritten letters, bonus issues of the newsletter, and other things to delight and surprise. The Mail will begin publishing on August 25th and will run until the end of November.

In this moment of national crisis, The Mail will bring subscribers targeted, in-depth reports about the United States Postal Service, exploring this institution’s role in the most important election of our lifetime. The newsletter will analyze the USPS’ ability to survive in the face of financial calamity with a Postmaster General accused of destroying it from the inside.
Led by Senior Staff Writer Aaron Gordon, The Mail is Motherboard’s latest editorial initiative aimed at providing audiences with a comprehensive understanding of how election security, hacking and disinformation are defining American democracy.

Sign up for The Mail here. The Mail will be distributed through Substack, a premium newsletter service.

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ABOUT VICE MEDIA GROUP
VICE Media Group is the world’s largest independent youth media company. Launched in 1994, VICE has offices in 35 cities across the globe with a focus on five key businesses: VICE.com, an award-winning international network of digital content; VICE STUDIOS, a feature film and television production studio; VICE TV, an Emmy-winning international television network; a Peabody award-winning NEWS division with the most Emmy-awarded nightly news broadcast; and VIRTUE, a global, full-service creative agency with 25 offices around the world. VICE Media Group’s portfolio includes Refinery29, the leading global media and entertainment company focused on women; PULSE Films, a London-based next-generation production studio with outposts in Los Angeles, New York, Paris and Berlin; i-D, a global digital and bimonthly magazine defining fashion and contemporary culture; and Garage, a digital platform and biannual publication converging the worlds of art and design.