



VICE TV'S MEGA-HIT *DARK SIDE OF THE RING* SET TO RETURN FOR A THIRD SEASON



VICE TV, in partnership with Bell Media's Crave, orders 14 episodes of the highly rated, critically acclaimed wrestling series.

XX XX, 2020 - BROOKLYN, NY - VICE TV announced today that the record-breaking docuseries *Dark Side of the Ring* has been renewed for a third season. The network has ordered 14 episodes, four more than the previous season, of the critically acclaimed series that lifts the veil on the most controversial stories in the world of wrestling. Earlier this year *Dark Side of the Ring* became the highest-rated show on VICE TV. The series will return to VICE TV and Crave in Canada in 2021.

Since VICE TV launched *Dark Side of the Ring* in April 2019, the series has entertained wrestling fans and newcomers to the sport with the biggest stories from the last 40 years, giving viewers unprecedented access to wrestling insiders and revealing the brutal truths and often tragic consequences of lives in the squared circle. Viewership has grown consistently throughout its first two seasons. Season 2 crushed all previous L3 viewership records for VICE TV, finishing with a growth of 73% among P18-49 viewers and 52% among P2+ viewers vs. the breakout first season. Across the series, *Dark Side of the Ring* is now VICE TV's best series overall, beating out the prior best overall series by +77% with P18-49 viewers and 108% with P2+ viewers.

Dark Side of the Ring is a knockout show for VICE TV. The tag-team executive producers Evan Husney and Jason Eisener are true heavyweight champions of the world (of TV), and we are so excited to pin down a third season of this incredible series,” said Morgan Hertzan, Executive Vice President and General Manager, VICE Television. “Seasons 1 and 2 of *Dark Side of the Ring* are examples of the compelling, thought-provoking, and engaging storytelling we champion here at VICE TV. We can’t wait to see what the series will throw down in the third round!”

Season 2 of *Dark Side of the Ring* explored these dramatic wrestling stories: the tragic tale of wrestling icon Chris Benoit; the murder of Dino Bravo; the legitimate boxing tournament that led to career-ending injuries; the controversial career of New Jack; David Schultz’s violent run-in with a 20/20 reporter; the story of Jimmy Snuka and death of his then-girlfriend Nancy Argentino; the inside story of wrestling’s ultimate tag team partnership The Road Warriors; Herb Adams’ fanatical attempt to build a wrestling empire. The season ends with the inside story of Owen Hart’s freak accident where a stunt went tragically wrong.

Dark Side of the Ring is produced by VICE Studios Canada and in partnership with Bell Media’s Crave. Evan Husney is the Executive Producer and Writer for the series; Jason Eisener is Executive Producer and Director. Vanessa Case, Catherine Whyte and Lee Hoffman are Executive Producers, Guillermo Garcia is Senior Executive in Charge of Production and Barry Davis is the Series Producer. Tara Nadolny is Supervising Executive. Morgan Hertzan is Executive Vice President and General Manager, VICE Television.

ABOUT VICE TV

VICE TV is the Emmy®-winning international television network from VICE Media Group. Since its inception in 2016, the channel has ushered new audiences to cable with its compelling and provocative programming. Boldly redefining news and current affairs, VICE TV produces hundreds of hours of original content for over 160 million homes worldwide. Built around a mission to courageously explore the things that make us uncomfortable, drive curiosity, and awaken our sense of wonder, VICE TV showcases the best in informative and entertaining original series, documentaries and movies.

ABOUT VICE MEDIA GROUP

[VICE Media Group](#) is the world’s largest independent youth media company. Launched in 1994, VICE has offices in 35 cities across the globe with a focus on five key businesses: VICE.com, an award-winning international network of digital content; VICE STUDIOS, a feature film and television production studio; VICE TV, an Emmy-winning international television network; a Peabody award-winning NEWS division with the most Emmy-awarded nightly news broadcast; and VIRTUE, a global, full-service creative agency with 25 offices around the world. VICE Media Group’s portfolio includes [Refinery29](#), the leading global media and entertainment company focused on women; [PULSE Films](#), a London-based next-generation production studio with outposts in Los Angeles, New York, Paris and Berlin; [i-D](#), a global digital and bimonthly magazine defining fashion and contemporary culture; and [Garage](#), a digital platform and biannual publication converging the worlds of art and design.

ABOUT CRAVE

Delivering more Oscar® -nominated and Emmy® Award-winning programming than any other service, Crave is Canada’s prestige entertainment offering, with HBO, SHOWTIME®, Starz,

Hollywood-hit movies, a superior collection of kid's movies and programs, and thousands of hours of acclaimed television series, specials, factual programming, and originals that can't be found anywhere else.

Crave is the exclusive home of HBO in Canada, delivering HBO's current slate of signature dramatic and comedic programs, documentaries, films, and live specials, as well as titles from HBO's extensive off-air library. Crave is also home to current SHOWTIME series and specials, and past SHOWTIME hits. Crave Original hit series include comedies LETTERKENNY and NEW EDEN; CRAVINGS: THE AFTERSHOW with Lainey Lui; HEALTHY IS HOT with Chloe Wilde; candid interview series MUCH STUDIOS PRESENTS: MIKE ON MUCH IN CONVERSATION WITH...; a series of original stand-up specials; and competition series CANADA'S DRAG RACE.

Crave is a major supporter of Canada's production industry, helping to fund and develop numerous film and documentary projects including feature films THE SONG OF NAMES, WHITE LIE, and THE GRIZZLIES among others, as well as Crave Original Documentaries ONCE WERE BROTHERS: ROBBIE ROBERTSON AND THE BAND, SHARKWATER: EXTINCTION, YOU ARE HERE: A COME FROM AWAY STORY, and ANTHROPOCENE: THE HUMAN EPOCH. Crave also includes acclaimed selections from the Toronto International Film Festival which are featured in two exclusive collections: Best of TIFF and TIFF Selects. Crave is a bilingual TV and streaming service with more than 6,000 hours of exclusive French-language content included with the Super Écran add-on. Crave is available directly to all Canadians with access to the Internet at Crave.ca, via iOS and Android, and other platforms. It's also available in English through participating television providers across six 24-hour High Definition linear and on demand channels. Crave is from Bell Media, Canada's leading content company, providing Canada's most-watched and most-acclaimed television programming on network, specialty, pay and digital platforms. Visit our website at Crave.ca.