VICE Audio Announces Spring Podcast Premieres

New podcasts “Strongman” and “The Crisis/Contra Natura” will launch this month from VICE News’ award-winning producers and correspondents.

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BROOKLYN, NY (MARCH 22, 2021) -- VICE Audio, the audio storytelling division of VICE Media Group, today announced the March launches of two new podcast series: “Strongman”, debuting March 22 and “The Crisis,” released in both English and Spanish, debuting March 31. The two internationally focused podcast series bolster VICE News’ growing footprint in global multiplatform reporting and continue VICE Audio’s expansion as one of the leading premium podcast producers.

“Strongman and The Crisis are the type of ambitious podcasts our listeners expect from VICE News, and they showcase our strengths in audio storytelling. We’re telling complex stories from all over the world, providing a unique, 360-degree experience; we never simply parachute into a region to only capture a snapshot,” said Kate Osoborn, Vice President, VICE Audio. “Our entire production process is grounded in authenticity, from working with local journalists to crafting original musical scores informed by regional musical traditions. As a result, VICE’s podcasts are distinctly nuanced, intimate portraits of the world we live in,” said Osborn.
Premiering Monday, March 22, the weekly “Strongman” podcast hosted by VICE News correspondent Hind Hassan will explore the many forms of authoritarianism with a series of intimate narratives about the abuse of power and control at all levels of society. The show will feature first-person stories from around the globe, ranging from intimate partner abuse, to the separation of Native American families, to police violence in Kenya -- to Egypt’s reckoning with women’s rights under its current government.

“The Crisis,” also available in a Spanish-language version entitled “Contra Natura,” premieres March 31 and brings listeners to stories at the frontline of the climate crisis. Hosted by Ramon Campos Iriarte, Sayre Quevedo, and Agnes Walton, this first season is a deep dive into a cross-border mystery that involves an American coal company accused of being involved in the murder of several workers at at their mine in Colombia. The immersive series adds to VICE News’ innovative climate coverage which has proven engaging and impactful for our younger audiences.

The new series build on VICE’s continued expansion of the newsroom’s audio storytelling efforts in recent years, and add to the company’s roster of award-winning and critically acclaimed audio series, including Chapo: Kingpin on Trial, Uncommitted: Iowa 2020, The Distance: Coronavirus Dispatches, Source Material, Painkiller: America’s Fentanyl Crisis, and its flagship news podcast, VICE News Reports. These two new podcasts are the latest content launches from VICE World News, VICE Media Group’s international news network, producing hundreds of hours of television, digital and audio news programming for a global audience.

The first episode of “Strongman” is now available everywhere you get your podcasts with new episodes publishing weekly on Mondays. “The Crisis” drops in full on March 31, 2021, everywhere you get your podcasts. Subscribe to VICE podcasts on Apple, Spotify, or wherever you find your podcasts, and find out more about VICE Audio at vice.com/en/page/podcasts.

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ABOUT VICE MEDIA GROUP
VICE Media Group is the world’s largest independent youth media company. Launched in 1994, VICE has offices in 35 cities across the globe with a focus on five key businesses: VICE.com, an award-winning international network of digital content; VICE STUDIOS, a feature film and television production studio; VICE TV, an Emmy-winning international television network; a Peabody award-winning NEWS division with the most Emmy-awarded nightly news broadcast; and VIRTUE, a global, full-service creative agency with 25 offices around the world. VICE Media Group’s portfolio includes Refinery29, the leading global media and entertainment company focused on women; PULSE Films, a London-based next-generation production
studio with outposts in Los Angeles, New York, Paris and Berlin; and i-D, a global digital and quarterly magazine defining fashion and contemporary culture.